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List your practice areas in all the top ways your prospects search for them online - **in all your local markets**

Attract a continuous stream of new prospects with unlimited clicks and leads for fixed yearly fees

**NO pay-per-click fees! ★ NO click fraud issues!**

The image displays three overlapping Google search results for legal services in different locations:

- Search 1:** "assessment appeals lawyers greenwich ct". Results include "Greenwich, CT Attorney - awdlegal.com", "National Federal Appeals - Top Federal App...", "NYC Civil Appeals Lawyer - Excellent Results", and "Assessment Appeal Lawyers - Greenwich, CT".
- Search 2:** "structured settlements monroe ct". Results include "Lump Sum For Settlement - imperialst", "JGW Buys Your Settlements", "Cash Now For Settlements - Woodbridge", and "Structured Settlements - Monroe, CT, Ct".
- Search 3:** "car accident lawyer darien ct". Results include "Car Accident Lawyer - No Fee From Us If We Don't Win", "Accident Lawyer", "Car Accident Lawyer - Board Certified Trial Attorney", and "Car Accident Lawyers - Darien, CT, Connecticut Lawyer Directory".

Localize practice area keywords in specific local markets. Search engines match searcher IP addresses even if prospects don't search for a local firm.

**The Boomja Network's authoritative law firm directories help your localized practice area listings rank high in organic search.**

The following keyterms represent many sample practice area listing options which can be localized in The Boomja Network's authoritative state lawyer directories to help law firms attract their exact customer prospects in local organic search results. The list is also a great management tool for law firm PPC ad campaigns in Google AdWords.



Practice Area Samples <i>(each area can be expanded further)</i>	1 Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
adoption lawyer	12,100	\$6.88
adoption attorney	14,800	\$5.79
adoption child	135,000	\$3.60
adoption law	40,500	\$3.84
child adoption	135,000	\$3.62
adverse possession	74,000	\$1.06
adverse land possession	2,900	\$0.93
adverse possession claim	1,000	\$0.95
adverse possession law	6,600	\$2.89
adverse possession laws	4,400	\$2.89
adverse possession property	1,900	\$1.17
boundary disputes	22,200	\$2.01
law adverse possession	6,600	\$3.08
ownership by adverse possession	4,400	\$3.45
title by adverse possession	1,000	\$0.93
advertising law	33,100	\$9.90
advertising attorney	6,600	\$16.30
advertising lawyer	6,600	\$15.41
false advertising law	2,400	\$2.78
alimony	201,000	\$1.98
alimony law	14,800	\$2.83
alimony lawyer	1,000	\$8.70
spousal alimony	40,500	\$2.24
appellate	368,000	\$4.62
appellate attorney	6,600	\$8.07
appellate attorneys	6,600	\$7.62
appellate law	8,100	\$7.21
appellate lawyer	6,600	\$7.27
appellate lawyers	6,600	\$7.41
appellate practice	14,800	\$3.50
assault lawyer	12,100	\$19.28
assault attorney	9,900	\$19.09
assault defense attorney	590	\$21.36
assault defense lawyer	590	\$20.92
auto accident lawyers	110,000	\$58.00
auto accident personal injury	90,500	\$60.41
lawyer auto accident	110,000	\$60.45
lawyers auto accident	110,000	\$60.96
personal injury auto accident	90,500	\$65.23
aviation law	22,200	\$11.84
aviation accident attorney	1,300	\$53.21
aviation accident law	390	\$33.42
aviation accident lawyer	1,300	\$52.37
aviation attorney	4,400	\$16.21
aviation law attorney	2,400	\$16.20
aviation law attorneys	1,600	\$16.96
aviation law firm	1,000	\$16.55
aviation lawyer	4,400	\$17.94
civil aviation law	1,600	\$13.18
international aviation law	720	\$16.44
Bankruptcy	3,350,000	\$10.67
apply for bankruptcy	40,500	\$9.18
bankrupt	823,000	\$6.51
bankruptcy 7	110,000	\$9.77
bankruptcy act	60,500	\$9.67
bankruptcy and insolvency	74,000	\$9.15
bankruptcy attorney	368,000	\$19.24
bankruptcy attorneys	301,000	\$19.54
bankruptcy code	74,000	\$8.95
bankruptcy companies	27,100	\$11.16
bankruptcy cost	33,100	\$11.04
bankruptcy court	246,000	\$7.71
bankruptcy credit	74,000	\$6.56
bankruptcy discharge	40,500	\$4.84
bankruptcy filings	27,100	\$5.13
bankruptcy law	201,000	\$14.37
bankruptcy law firm	40,500	\$19.77
bankruptcy laws	110,000	\$8.17
bankruptcy lawyer	301,000	\$19.17
bankruptcy lawyers	301,000	\$17.64
bankruptcy liquidation	40,500	\$3.67
bankruptcy loan	74,000	\$4.90
bankruptcy mortgage	33,100	\$5.96
bankruptcy rules	74,000	\$9.03
business bankruptcy	33,100	\$11.32
chapter 11	450,000	\$5.81
chapter 11 bankruptcy	40,500	\$7.73
chapter 13	550,000	\$8.04
chapter 13 bankruptcy	74,000	\$8.81
chapter 7	1,000,000	\$7.34
chapter 7 bankruptcy	110,000	\$9.22
company bankruptcy	49,500	\$11.17
credit after bankruptcy	27,100	\$6.43
Credit and Debt Lawyer	368,000	\$15.13
credit recovery.	60,500	\$4.69
debt collection	368,000	\$6.22
declare bankruptcy	33,100	\$8.44
file bankruptcy	201,000	\$9.10
filing for bankruptcy	135,000	\$9.30

Practice Area Samples <i>(each area can be expanded)</i>	1 Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
insolvency	450,000	\$8.64
insolvency law	40,500	\$9.69
insolvent	823,000	\$4.56
loans for bankruptcy	60,500	\$5.08
personal bankruptcy	33,100	\$6.93
receivership	90,500	\$3.65
restructuring	301,000	\$3.85
restructuring debt	27,100	\$7.58
trustee in bankruptcy	27,100	\$12.95
domestic assault lawyer	5,400	\$18.69
sexual assault lawyer	2,400	\$22.01
assessment appeal	9,900	\$1.88
appeal property tax assessment	1,600	\$1.91
appeal tax assessment	2,900	\$2.19
property assessment appeal	2,900	\$1.91
property tax assessment appeal	1,600	\$1.96
asset protection	60,500	\$6.92
asset protection and security	2,900	\$7.00
asset protection attorney	1,900	\$6.88
asset protection attorneys	1,600	\$6.73
asset protection from creditors	720	\$8.85
asset protection law	1,300	\$7.20
asset protection law firm	260	\$7.12
asset protection lawyer	1,900	\$7.31
asset protection lawyers	1,600	\$6.71
asset protection plan	1,600	\$5.20
asset protection planning	1,000	\$6.45
asset protection service	1,300	\$8.12
asset protection specialist	1,600	\$5.89
asset protection strategies	1,300	\$6.78
asset protection trust	8,100	\$6.35
asset protection trusts	5,400	\$5.73
best asset protection	1,000	\$6.20
company asset protection	880	\$7.85
auto accident	550,000	\$27.64
auto accident attorney	110,000	\$66.22
auto accident attorneys	110,000	\$62.29
auto accident injury attorney	90,500	\$61.29
auto accident injury lawyer	90,500	\$66.53
auto accident injury lawyers	90,500	\$60.21
auto accident law	22,200	\$51.18
auto accident law firm	14,800	\$59.00
auto accident law firms	12,100	\$62.15
brain injury	673,000	\$3.11
attorney brain injury	18,100	\$47.98
brain injury attorney	18,100	\$45.60
brain injury attorneys	18,100	\$42.36
brain injury law	3,600	\$36.11
brain injury lawyer	22,200	\$44.94
brain injury lawyers	18,100	\$45.93
lawyer brain injury	22,200	\$44.17
business law	450,000	\$4.57
banking finance law	2,400	\$6.02
business and commercial law	135,000	\$5.02
business and corporate law	27,100	\$4.62
business attorney	74,000	\$8.60
business company formation	90,500	\$7.21
business formation	110,000	\$7.30
business law attorney	33,100	\$9.12
business law attorneys	33,100	\$9.06
business law firms	22,200	\$8.63
business law lawyer	40,500	\$8.57
campaign finance law	4,400	\$2.21
commercial attorney	33,100	\$9.69
contracts lawyer	8,100	\$5.43
conveyancing lawyer	22,200	\$8.09
corporate attorney	27,100	\$7.63
corporate finance law	2,400	\$4.70
finance attorney	5,400	\$3.13
finance law	74,000	\$9.78
finance lawyer	5,400	\$8.50
insurance lawyer	33,100	\$9.65
international business law	22,200	\$4.60
international finance law	2,400	\$4.58
new business formation	3,600	\$6.29
offshore business formation	1,600	\$12.49
securities lawyer	9,900	\$12.02
bicycle accident	60,500	\$15.94
bicycle accident attorney	5,400	\$44.91
bicycle accident attorneys	5,400	\$48.52
bicycle accident claim	1,600	\$14.36
bicycle accident claims	1,300	\$13.36
bicycle accident compensation	1,000	\$18.72
bicycle accident law	880	\$35.68
bicycle accident lawyer	5,400	\$46.10
bicycle accident lawyers	5,400	\$48.07
bicycle car accident	1,900	\$18.49



Practice Area Samples <i>(each area can be expanded further)</i>	1 Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
birth injury	27,100	\$32.59
birth accident	12,100	\$42.68
birth brain injury	12,100	\$35.79
birth injury attorney	18,100	\$48.20
birth injury attorneys	14,800	\$49.39
birth injury cerebral palsy	1,000	\$53.00
birth injury law	3,600	\$45.39
birth injury law firm	1,600	\$50.25
birth injury lawyer	18,100	\$44.50
birth injury lawyers	18,100	\$50.72
birth injury solicitor	5,400	\$50.77
brain injury at birth	12,100	\$38.25
injury at birth	27,100	\$32.98
car accident	2,740,000	\$15.24
attorney car accident	165,000	\$62.73
car accident attorneys	165,000	\$59.43
car accident injury	201,000	\$55.24
car accident injury attorney	135,000	\$61.39
car accident injury lawyer	135,000	\$62.14
car accident injury lawyers	135,000	\$60.13
car accident law	40,500	\$53.89
car accident law firm	27,100	\$57.73
car accident lawyer	165,000	\$60.95
car accident lawyers	165,000	\$65.11
car accident lawyers attorneys	165,000	\$58.90
car accident personal injury	135,000	\$61.38
car accident personal injury lawyer	135,000	\$63.67
head injury car accident	6,600	\$28.87
child abuse law	22,200	\$1.57
child abuse attorney	2,400	\$11.78
child abuse lawyer	2,400	\$11.55
law child abuse	22,200	\$1.53
child custody	1,220,000	\$3.50
attorney child custody	90,500	\$8.59
child custody and support	1,000,000	\$3.98
child custody attorney	90,500	\$8.44
child custody law	74,000	\$2.85
child custody laws	90,500	\$2.41
child custody lawyer	49,500	\$7.81
child custody lawyers	49,500	\$8.39
custody child support	1,000,000	\$3.93
child pornography attorney	720	\$22.39
child pornography lawyer	590	\$23.86
child pornography lawyer	590	\$23.86
child pornography attorney	720	\$22.39
child support	3,350,000	\$2.69
child support attorney	110,000	\$7.51
child support calculations	201,000	\$1.17
child support calculator	246,000	\$1.15
child support calculators	165,000	\$1.23
child support enforcement	165,000	\$2.39
child support law	110,000	\$2.61
child support laws	135,000	\$1.94
child support lawyer	40,500	\$8.60
communications law	33,100	\$3.27
communications attorney	1,600	\$5.14
communications law firm	720	\$6.31
federal criminal defense	5,400	\$22.66
communications lawyer	1,000	\$4.78
compensation lawyer	74,000	\$21.90
accident compensation lawyer	4,400	\$39.70
attorney workers compensation	49,500	\$22.58
compensation attorney	74,000	\$22.70
injury compensation lawyer	2,900	\$42.21
unemployment compensation attorney	1,300	\$8.08
work compensation attorney	18,100	\$21.68
work compensation lawyer	18,100	\$23.57
worker compensation attorney	33,100	\$22.43
worker compensation lawyer	33,100	\$24.20
workers compensation lawyer	49,500	\$24.22
workman compensation lawyer	6,600	\$21.02
workmans compensation attorney	18,100	\$21.11
workmans compensation lawyer	18,100	\$21.14
construction accident	33,100	\$12.02
construction accident attorney	6,600	\$53.14
construction accident attorneys	6,600	\$53.77
construction accident injury	12,100	\$18.44
construction accident law firm	1,300	\$50.11
construction accident lawyer	6,600	\$56.61
construction accident lawyer	6,600	\$56.61
construction accident lawyers	6,600	\$55.93
construction accidents lawyer	1,600	\$48.90
construction defect lawyer	720	\$6.06
construction injury	18,100	\$16.28
construction injury attorney	6,600	\$53.95
construction injury lawyer	6,600	\$52.28
construction injury lawyer	6,600	\$52.28
construction injury lawyers	5,400	\$53.36
construction lawyer	18,100	\$11.21

Practice Area Samples <i>(each area can be expanded)</i>	1 Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
copyright law	165,000	\$2.29
consumer law	110,000	\$4.53
copyright attorney	8,100	\$6.42
consumer bankruptcy attorney	1,000	\$15.80
copyright law attorney	3,600	\$5.66
consumer bankruptcy lawyer	1,000	\$14.17
copyright lawyer	8,100	\$6.15
consumer contract law	1,000	\$3.60
digital copyright law	2,900	\$5.98
consumer credit law	6,600	\$6.22
new copyright law	4,400	\$5.17
consumer debt law	1,000	\$9.47
united states copyright law	5,400	\$3.48
consumer fraud attorney	1,300	\$7.06
consumer fraud law	2,400	\$5.20
consumer fraud lawyer	1,000	\$6.95
consumer law attorney	2,900	\$6.06
consumer law attorneys	2,900	\$6.20
consumer law firm	1,300	\$7.33
consumer law firms	1,300	\$6.51
consumer law lawyer	2,900	\$5.59
consumer law lawyers	3,600	\$6.37
consumer law practice	1,300	\$5.09
consumer law protection	27,100	\$3.22
consumer protection attorney	6,600	\$4.88
consumer rights attorney	4,400	\$5.11
consumer rights law	40,500	\$4.03
new consumer law	2,900	\$4.25
criminal law	673,000	\$19.19
attorney criminal law	110,000	\$24.72
best criminal defense	8,100	\$23.63
criminal attorney	450,000	\$30.07
criminal attorney lawyer	368,000	\$31.79
criminal defence attorney	90,500	\$28.66
criminal defence lawyer	110,000	\$27.49
criminal defense attorney	135,000	\$25.95
criminal defense law	33,100	\$25.60
criminal defense law firms	22,200	\$25.01
criminal defense lawyer	135,000	\$28.48
criminal dui lawyer	135,000	\$39.93
criminal law attorneys	110,000	\$24.37
criminal law firms	49,500	\$24.90
criminal law lawyer	135,000	\$23.58
criminal law lawyers	135,000	\$24.02
criminal lawyer	450,000	\$27.61
lawyer domestic violence	8,100	\$17.90
customs law	40,500	\$1.69
customs attorney	2,900	\$3.04
customs lawyer	1,300	\$3.23
cyber crime	301,000	\$7.69
computer and internet crime	14,800	\$4.98
computer crime	135,000	\$5.55
computer cyber crime	74,000	\$6.64
cyber crime and law	8,100	\$8.24
cyber crime attorney	720	\$15.19
cyber crime cases	6,600	\$4.96
cyber crime law	8,100	\$8.39
cyber crime laws	6,600	\$4.74
cyber crime lawyer	590	\$15.26
cyber law and cyber crime	8,100	\$8.36
cyber law crime	8,100	\$8.81
cybercrime	201,000	\$7.69
defamation, libel and slander		
defamation	450,000	\$3.46
defamation law	22,200	\$2.92
defamation laws	14,800	\$2.28
defamation lawsuit	8,100	\$2.84
defamation lawyer	5,400	\$4.89
defamation suit	9,900	\$2.74
libel	550,000	\$3.40
libel lawyer	1,600	\$5.16
libel suit	6,600	\$3.34
slander	246,000	\$3.31
slander & libel	33,100	\$3.42
slander defamation	22,200	\$4.51
slander law	8,100	\$2.00
slander lawyer	1,600	\$5.30
slander sue	8,100	\$3.23



Practice Area Samples <i>(each area can be expanded further)</i>	¹ Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
defective product	12,100	\$9.21
defective product attorney	1,600	\$12.72
defective product attorneys	1,300	\$12.68
defective product law	1,300	\$10.57
defective product lawyer	1,600	\$15.21
defective product lawyers	1,600	\$11.45
defective product liability	1,300	\$14.17
defective products	12,100	\$7.85
defective products attorney	1,600	\$13.83
defective products attorneys	1,300	\$11.79
defective products law	1,300	\$10.28
defective products lawyer	1,300	\$11.99
defective products lawyers	1,300	\$11.63
defective products liability	1,300	\$14.01
disability attorney	60,500	\$13.40
attorney social security disability	18,100	\$13.57
disability benefits attorney	1,300	\$12.81
disability benefits lawyer	1,000	\$11.56
disability insurance attorney	1,300	\$12.68
disability insurance lawyer	1,300	\$14.52
disability lawyer	49,500	\$13.02
disability lawyer law firms	14,800	\$14.50
long term disability attorney	1,300	\$14.12
long term disability lawyer	1,300	\$13.94
social security disability lawyer	14,800	\$13.42
ssi disability attorney	1,000	\$11.51
va disability attorney	1,000	\$8.59
va disability lawyer	1,000	\$8.39
divorce lawyer	550,000	\$12.31
attorney divorce	450,000	\$12.25
divorce attorneys	450,000	\$11.17
divorce documents	246,000	\$1.31
divorce form	90,500	\$2.34
divorce law	450,000	\$9.91
divorce laws	165,000	\$4.40
divorce mediation attorneys	3,600	\$8.13
divorce modification lawyers	2,900	\$4.47
divorce papers	165,000	\$2.49
file divorce	90,500	\$3.42
file for divorce	90,500	\$3.41
how to divorce	9,140,000	\$4.28
dog bite	301,000	\$3.78
dog bite attorney	8,100	\$28.56
dog bite attorneys	6,600	\$30.71
dog bite law	9,900	\$14.45
dog bite laws	6,600	\$10.74
dog bite lawyer	8,100	\$27.91
dog bite lawyers	6,600	\$27.19
dog bite statute	6,600	\$10.92
domestic violence lawyer	8,100	\$18.22
attorney domestic violence	8,100	\$17.28
domestic violence attorney	8,100	\$17.99
domestic violence law	27,100	\$4.10
family law and domestic violence	18,100	\$4.40
law and domestic violence	27,100	\$4.19
drug crime attorney	3,600	\$23.72
drug crime lawyer	2,900	\$25.15
dui	2,240,000	\$11.34
dwi	1,220,000	\$14.76
attorneys dui	201,000	\$38.86
driving under the influence	27,100	\$4.27
driving while intoxicated	8,100	\$5.01
drunk driving	823,000	\$6.54
drunk driving attorneys	74,000	\$39.74
drunk driving laws	74,000	\$7.32
drunk driving lawyers	74,000	\$38.42
drunk driving penalties	60,500	\$7.88
dui & dwi lawyer	246,000	\$35.23
dui attorney	201,000	\$38.20
dui law	90,500	\$10.49
dui laws	90,500	\$8.49
dui lawyer	201,000	\$36.32
dui lawyer attorney	165,000	\$34.76
dui lawyers	201,000	\$35.92
dwi attorney	165,000	\$38.36
dwi attorneys	165,000	\$38.07
dwi laws	60,500	\$8.89
dwi lawyer	165,000	\$35.02
dwi penalties	49,500	\$8.52
lawyers dwi	165,000	\$37.09
penalties for dui	74,000	\$8.49
education law	301,000	\$5.88
education attorney	18,100	\$4.10
education law attorney	3,600	\$3.83
education law attorneys	4,400	\$4.06
education law firms	2,900	\$3.84
education law lawyers	5,400	\$4.35
education lawyer	27,100	\$3.84
national education law	5,400	\$6.31
new education law	12,100	\$3.71
franchise law	14,800	\$8.52
franchise attorney	5,400	\$9.09
franchise law attorney	2,400	\$9.20
franchise law firm	720	\$9.65
franchise lawyer	8,100	\$9.70

Practice Area Samples <i>(each area can be expanded)</i>	¹ Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
special education law	18,100	\$2.83
special education lawyer	3,600	\$3.32
elder law	60,500	\$4.97
elder abuse attorney	1,900	\$16.37
elder abuse law	4,400	\$6.50
elder abuse lawyer	1,600	\$15.63
elder law attorney	14,800	\$5.21
elder law attorneys	14,800	\$5.19
elder law firm	1,900	\$6.73
elder law firms	1,600	\$5.39
elder law lawyer	12,100	\$4.93
elder law lawyers	12,100	\$4.89
employment lawyer	135,000	\$6.72
attorney employment law	49,500	\$6.77
employment attorney	110,000	\$6.27
employment discrimination lawyer	1,900	\$6.89
employment law lawyer	74,000	\$7.01
employment lawyer no win no fee	4,400	\$9.53
labor and employment attorney	8,100	\$6.52
labor and employment lawyer	9,900	\$6.83
labor employment attorney	8,100	\$6.94
entertainment law	49,500	\$3.03
embezzlement attorney	1,000	\$13.70
embezzlement law	1,900	\$5.59
embezzlement lawyer	590	\$12.76
entertainment and sports law	2,400	\$3.93
entertainment and sports lawyer	1,300	\$4.61
entertainment attorney	12,100	\$2.84
entertainment law attorney	8,100	\$2.67
entertainment law firm	4,400	\$3.13
entertainment law firms	4,400	\$3.21
entertainment lawyer	40,500	\$2.93
entertainment lawyer music	4,400	\$2.65
sports entertainment law	2,400	\$4.34
environmental law	165,000	\$3.64
environmental attorney	6,600	\$3.07
environmental law act	27,100	\$1.91
environmental law attorney	4,400	\$2.87
environmental law attorneys	4,400	\$3.00
environmental law firm	3,600	\$3.40
environmental law firms	3,600	\$3.33
environmental lawyer	9,900	\$3.61
environmental protection law	9,900	\$1.58
international environmental law	9,900	\$3.19
estate law	246,000	\$5.52
estate attorney	201,000	\$6.36
estate law firm	18,100	\$8.31
estate law firms	33,100	\$7.36
estate lawyer	201,000	\$6.50
estate planning attorney	27,100	\$9.63
illegal immigration law	9,900	\$1.52
immigration attorney	201,000	\$6.05
immigration law attorney	135,000	\$6.00
immigration law attorneys	110,000	\$6.25
immigration law firms	49,500	\$6.54
immigration law offices	8,100	\$6.33
immigration lawyer	301,000	\$6.23
new immigration law	40,500	\$3.09
estate planning law	14,800	\$9.09
estate planning law firm	5,400	\$9.18
estate planning law firms	4,400	\$8.90
estate planning lawyer	27,100	\$8.80
estate probate law	3,600	\$7.83
estate tax attorney	2,900	\$11.49
eviction attorney	9,900	\$4.31
eviction law	33,100	\$1.74
eviction lawyer	8,100	\$4.58
tenant eviction law	2,400	\$1.70
family lawyer	301,000	\$11.54
best family lawyer	5,400	\$12.14
family court lawyer	9,900	\$8.54
family divorce lawyer	201,000	\$12.43
family law lawyer	201,000	\$11.68
felonies lawyer	1,900	\$19.65
felonies attorney	1,900	\$18.84
firearms law	301,000	\$0.58
firearms lawyer	2,400	\$3.25
firearms attorney	1,600	\$4.04
foreclosure	2,740,000	\$1.58
attorney foreclosure	33,100	\$14.85
avoiding foreclosure	8,100	\$8.26
foreclosure assistance	12,100	\$7.48
foreclosure attorney	33,100	\$13.85
foreclosure defense lawyer	3,600	\$15.44
foreclosure law	49,500	\$9.30
foreclosure law firm	4,400	\$14.47
foreclosure law firms	6,600	\$14.76
foreclosure lawyer	27,100	\$14.66
lawyer foreclosure	27,100	\$14.53
labor law	673,000	\$4.68
attorney labor and employment	8,100	\$6.68
child labor law	60,500	\$2.00
employment labor law	368,000	\$4.01
federal labor law	22,200	\$9.12



Practice Area Samples <i>(each area can be expanded further)</i>	¹ Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
fraud	9,140,000	\$1.84
bank fraud	110,000	\$3.37
benefit fraud	74,000	\$3.94
business fraud	40,500	\$3.50
card fraud	165,000	\$5.10
check fraud	49,500	\$2.75
company fraud	60,500	\$3.45
credit card fraud	90,500	\$5.81
credit fraud	135,000	\$5.49
criminal fraud	60,500	\$10.63
financial fraud	60,500	\$3.79
fraud and abuse	49,500	\$3.87
fraud attorney	18,100	\$10.19
fraud law	33,100	\$5.68
fraud lawyer	22,200	\$9.74
fraud scams	4,090,000	\$1.47
health fraud	40,500	\$3.45
insurance fraud	110,000	\$5.51
internet fraud	74,000	\$3.04
internet fraud scams	40,500	\$2.78
mail fraud	90,500	\$2.15
medicare fraud	40,500	\$4.57
money fraud	74,000	\$1.83
mortgage fraud	60,500	\$5.19
online fraud scams	49,500	\$3.90
phone fraud	49,500	\$1.51
tax evasion fraud	40,500	\$3.29
tax fraud	74,000	\$4.88
healthcare law	110,000	\$2.45
federal healthcare law	1,300	\$1.61
healthcare attorney	33,100	\$1.89
healthcare law firm	1,900	\$13.80
healthcare law firms	2,900	\$13.45
healthcare lawyer	9,900	\$11.53
healthcare reform law	4,400	\$2.14
new healthcare law	6,600	\$1.98
home short sale	49,500	\$2.37
property short sale	22,200	\$2.09
short house sale	40,500	\$2.28
short sale house	40,500	\$2.41
short sale my home	1,900	\$4.83
short sale on house	40,500	\$2.20
short sale property	22,200	\$2.00
short sales attorneys	4,400	\$10.07
immigration law	550,000	\$4.10
best immigration lawyer	8,100	\$6.22
federal immigration law	12,100	\$2.17
intellectual property	823,000	\$5.05
copyright intellectual property	6,600	\$4.43
intellectual property act	49,500	\$6.21
intellectual property attorney	18,100	\$7.56
intellectual property attorneys	40,500	\$7.23
intellectual property firm	18,100	\$7.97
intellectual property firms	22,200	\$7.41
intellectual property ip	135,000	\$6.56
intellectual property law	110,000	\$7.21
intellectual property laws	40,500	\$5.13
intellectual property lawyer	18,100	\$7.53
intellectual property lawyers	18,100	\$8.12
intellectual property patent	60,500	\$6.86
intellectual property patent law	33,100	\$7.05
intellectual property right	40,500	\$6.48
intellectual property rights	110,000	\$5.37
intellectual property rights law	27,100	\$6.22
law firms intellectual property	14,800	\$7.33
internet law	201,000	\$3.18
internet attorney	14,800	\$7.73
internet censorship law	14,800	\$2.63
internet copyright law	3,600	\$1.80
internet law attorney	3,600	\$8.59
internet law attorneys	1,900	\$8.89
internet law firm	3,600	\$10.46
internet law firms	2,900	\$11.58
internet law lawyers	5,400	\$9.20
internet lawyer	14,800	\$7.94
internet marketing attorney	2,400	\$18.47
internet marketing law	4,400	\$17.51
internet marketing law firm	1,900	\$17.45
internet marketing law firms	1,900	\$18.73
internet marketing lawyer	2,400	\$17.94
internet privacy law	3,600	\$3.77

Practice Area Samples <i>(each area can be expanded)</i>	¹ Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
labor & employment law	368,000	\$4.25
labor and employment lawyer	9,900	\$6.83
labor attorney	27,100	\$6.55
labor contract law	12,100	\$2.99
labor law attorney	14,800	\$6.69
labor law attorneys	18,100	\$6.43
labor law firms	12,100	\$6.78
labor law lawyer	18,100	\$6.99
labor law lawyers	22,200	\$6.66
labor lawyer	33,100	\$6.92
lawyer labor law	18,100	\$6.53
land use law	12,100	\$2.58
land use attorney	1,600	\$4.44
land use change	22,200	\$1.21
land use lawyer	1,300	\$4.66
land use zoning	135,000	\$0.52
landlord & tenant law	110,000	\$2.15
landlord and tenant attorney	5,400	\$4.59
landlord and tenant lawyer	6,600	\$4.40
landlord attorney	8,100	\$4.62
landlord law	135,000	\$1.92
landlord lawyer	9,900	\$4.40
tenant attorney	12,100	\$4.23
tenant law	165,000	\$1.97
tenant lawyer	12,100	\$4.36
larceny	165,000	\$2.65
attorney theft	6,600	\$11.30
burglary and larceny	2,400	\$4.85
marketing law firm	14,800	\$17.85
marketing law firms	8,100	\$15.64
marketing law practice	1,900	\$17.73
marketing lawyer	14,800	\$16.40
felony larceny	6,600	\$2.37
grand larceny	27,100	\$2.61
grand theft law	14,800	\$2.20
identity theft attorney	1,900	\$9.67
identity theft law	4,400	\$5.99
identity theft lawyer	1,600	\$8.93
larceny attorney	260	\$10.27
larceny law	3,600	\$3.95
larceny lawyer	260	\$8.74
larceny misdemeanor	3,600	\$3.01
larceny theft	14,800	\$3.11
petty larceny	8,100	\$3.66
theft attorney	6,600	\$10.81
theft law	40,500	\$4.26
theft lawyer	5,400	\$10.40
theft vs larceny	2,400	\$5.09
lemon law	135,000	\$9.54
lemon law act	9,900	\$8.49
lemon law and used cars	18,100	\$5.34
lemon law attorney	4,400	\$18.24
lemon law for cars	22,200	\$6.22
lemon law lawyer	8,100	\$12.60
lemon law on used vehicles	14,800	\$5.25
lemon law used cars	18,100	\$5.15
lemon law vehicles	18,100	\$5.72
used car lemon law	18,100	\$5.13
vehicle lemon law	12,100	\$6.03



Practice Area Samples <i>(each area can be expanded further)</i>	1 Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
litigation	1,500,000	\$12.29
bank litigation	22,200	\$4.37
business litigation	18,100	\$10.36
civil litigation	33,100	\$7.40
class action litigation	110,000	\$6.88
commercial litigation	14,800	\$9.77
medical malpractice law	27,100	\$25.34
medical malpractice law firm	14,800	\$25.83
medical malpractice law firms	18,100	\$25.86
medical malpractice lawsuits	9,900	\$17.10
medical malpractice lawsuits cases	8,100	\$16.80
medical malpractice lawyer	49,500	\$24.12
medical malpractice lawyers	60,500	\$23.27
medical malpractice negligence	110,000	\$22.05
medical malpractice negligence cases	8,100	\$12.34
medical malpractice solicitors	6,600	\$19.82
court litigation	18,100	\$4.69
fraud litigation	22,200	\$7.78
it litigation	1,500,000	\$12.27
law litigation	49,500	\$8.65
legal litigation	22,200	\$6.71
litigation arbitration	18,100	\$4.32
litigation attorney	33,100	\$11.13
litigation attorneys	27,100	\$8.92
litigation firm	14,800	\$9.08
litigation firms	14,800	\$10.36
litigation funding	18,100	\$27.16
litigation lawsuit	823,000	\$12.58
litigation lawyer	33,100	\$8.54
litigation lawyers	33,100	\$13.05
litigation service	12,100	\$4.39
litigation services	14,800	\$6.68
litigation settlement	33,100	\$20.85
litigation support	18,100	\$7.71
patent litigation	27,100	\$9.67
trust litigation	12,100	\$5.90
m&a	550,000	\$5.81
acquisitions	823,000	\$4.70
business acquisitions	14,800	\$5.02
business mergers	9,900	\$4.32
company acquisitions	18,100	\$4.98
company mergers	14,800	\$4.61
m&a attorney	1,000	\$5.14
m&a law	4,400	\$5.52
m&a lawyer	1,900	\$5.33
m&a mergers and acquisitions	135,000	\$6.48
merger & acquisitions	165,000	\$6.59
mergers	450,000	\$6.33
mergers & acquisitions	201,000	\$6.45
reverse mergers	12,100	\$7.57
marketing law	49,500	\$16.27
email marketing law	1,000	\$27.35
internet marketing attorney	2,400	\$18.47
internet marketing law	4,400	\$17.51
internet marketing lawyer	2,400	\$17.94
marketing attorney	14,800	\$17.97
media law	60,500	\$3.90
mass media law	2,400	\$1.55
media attorney	8,100	\$8.27
media law firm	3,600	\$8.25
media law firms	3,600	\$7.62
media lawyer	9,900	\$7.12
new media law	1,600	\$2.42
social media attorney	1,300	\$8.96
social media law	8,100	\$6.22
social media law firm	1,300	\$10.00
social media law firms	1,600	\$9.20
social media lawyer	1,300	\$8.07
medical law	165,000	\$15.09
medical attorney	110,000	\$9.12
medical law firm	18,100	\$23.07
medical law firms	22,200	\$24.44
medical law solicitors	4,400	\$17.18
medical lawyer	74,000	\$23.37
medical mal practice lawyer	14,800	\$23.27
medical malpractice attorney	49,500	\$23.69
medical malpractice law	27,100	\$25.34
medical malpractice law firm	14,800	\$25.83
medical malpractice law firms	18,100	\$25.86
medical malpractice lawyer	49,500	\$24.12
medical negligence attorney	40,500	\$24.02
medical negligence law	22,200	\$25.36
medical negligence law firm	14,800	\$24.32
medical negligence law firms	18,100	\$25.91
medical negligence lawyer	49,500	\$23.22

Practice Area Samples <i>(each area can be expanded)</i>	1 Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
medical malpractice	201,000	\$21.80
attorneys for medical malpractice	49,500	\$22.86
attorneys medical malpractice	49,500	\$24.28
law firm medical malpractice	14,800	\$26.29
lawyer medical malpractice	49,500	\$23.07
lawyers for medical malpractice	60,500	\$24.43
lawyers medical malpractice	60,500	\$25.70
malpractice medical	201,000	\$22.16
medical malpractice attorneys	49,500	\$23.57
medical malpractice cases	18,100	\$14.58
medical malpractice claim	6,600	\$16.06
medical malpractice claims	8,100	\$17.12
medical malpractice firm	14,800	\$24.96
medical malpractice firms	18,100	\$25.85
mesothelioma	246,000	\$76.50
asbestos and mesothelioma	14,800	\$99.34
asbestos mesothelioma	14,800	\$94.75
asbestos mesothelioma lawyer	6,600	\$110.43
cancer mesothelioma	9,900	\$68.41
compensation mesothelioma	2,900	\$129.64
lawsuit mesothelioma	5,400	\$150.88
mesothelioma and asbestos	14,800	\$96.93
mesothelioma asbestos attorney	6,600	\$114.67
mesothelioma attorney	27,100	\$151.09
mesothelioma attorneys	27,100	\$143.18
mesothelioma compensation	2,900	\$123.19
mesothelioma injury	4,400	\$148.55
mesothelioma law	14,800	\$139.72
mesothelioma law firm	8,100	\$144.61
mesothelioma lawsuit	5,400	\$148.72
mesothelioma lawyer	33,100	\$149.01
mesothelioma lawyers	33,100	\$145.58
mesothelioma litigation	3,600	\$145.27
mesothelioma solicitor	2,900	\$95.73
military law	60,500	\$7.13
military attorney	12,100	\$9.32
military defense attorney	720	\$14.99
military defense lawyer	720	\$13.93
military divorce attorney	2,900	\$10.17
military divorce law	2,400	\$4.88
military divorce lawyer	2,900	\$10.21
military family law	1,000	\$9.17
military law attorneys	4,400	\$11.01
military law lawyer	4,400	\$11.51
military law lawyers	4,400	\$11.81
military lawyer	12,100	\$10.31
mortgage law	33,100	\$3.90
mortgage attorney	9,900	\$7.57
mortgage foreclosure law	1,000	\$7.21
mortgage fraud attorney	1,300	\$7.98
mortgage fraud lawyer	880	\$9.10
mortgage lawyer	8,100	\$7.86
mortgage modification attorney	720	\$7.83
new mortgage law	1,600	\$4.35
motor vehicle accident	110,000	\$48.23
motor vehicle lawyer	60,500	\$63.58
motor vehicle attorney	60,500	\$58.87
motor vehicle accident attorney	60,500	\$62.69
motor vehicle accident lawyer	60,500	\$64.10
motor vehicle accident lawyers	60,500	\$70.18
motor vehicle accident law	2,400	\$58.76
motor vehicle accident claims	1,000	\$10.26
motorcycle accident	368,000	\$16.74
car motorcycle accident	40,500	\$59.20
motorcycle accident attorney	40,500	\$63.84
motorcycle accident attorneys	40,500	\$57.71
motorcycle accident compensation	3,600	\$12.47
motorcycle accident injury	49,500	\$44.27
motorcycle accident injury lawyer	40,500	\$57.62
motorcycle accident law	8,100	\$57.00
motorcycle accident law firm	8,100	\$58.08
motorcycle accident lawyers	40,500	\$60.78
motorcycle car accident	40,500	\$53.51
motorcycle truck accident	33,100	\$59.92
murder law	49,500	\$2.83
criminal law murder	1,300	\$13.85
homicide attorney	1,000	\$14.32
homicide law	5,400	\$3.31
homicide lawyer	720	\$12.94
murder attorney	4,400	\$12.32
murder lawyer	4,400	\$10.56



Practice Area Samples <i>(each area can be expanded further)</i>	1 Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
negligence	550,000	\$19.61
cases of negligence	33,100	\$8.41
cases on negligence	33,100	\$9.14
hospital negligence lawyer	33,100	\$25.49
law negligence	60,500	\$26.06
law on negligence	60,500	\$25.47
malpractice negligence	246,000	\$21.28
medical negligence	135,000	\$22.41
medical negligence attorney	40,500	\$24.02
medical negligence attorneys	40,500	\$24.61
medical negligence firms	18,100	\$24.39
medical negligence lawyer	49,500	\$23.22
negligence and malpractice	246,000	\$21.19
negligence attorney	74,000	\$24.92
negligence attorneys	74,000	\$22.28
negligence cases	33,100	\$8.62
negligence lawyer	74,000	\$23.89
negligence lawyers	74,000	\$24.17
non profit law	22,200	\$2.21
nonprofit law	18,100	\$2.34
non profit corporation law	6,600	\$2.57
non profit law firms	880	\$4.01
nonprofit corporation law	4,400	\$2.72
nonprofit law firms	720	\$4.05
patent attorney	135,000	\$6.97
ip patent attorney	5,400	\$7.57
patent agent attorney	60,500	\$7.11
patent attorney firm	8,100	\$7.58
patent attorney firms	3,600	\$7.70
patent law	110,000	\$6.13
patent law attorney	27,100	\$7.36
patent law attorneys	22,200	\$7.39
patent law firm	18,100	\$7.23
patent law firms	12,100	\$8.04
patent law office	6,600	\$8.48
patent lawyer	49,500	\$6.97
patent trademark attorney	2,900	\$8.81
pension law	33,100	\$2.40
new pension law	1,900	\$1.95
pension attorney	2,400	\$5.28
pension fund law	2,400	\$2.90
pension lawyer	2,400	\$5.33
pension plan law	1,600	\$5.66
Personal Injury	823,000	\$47.69
accident and injury lawyer	301,000	\$56.26
accident injury lawyer	301,000	\$58.18
Accident Lawyer	368,000	\$56.19
accident personal injury	246,000	\$59.46
attorney personal injury	550,000	\$57.63
attorneys personal injury	450,000	\$56.48
catastrophic injury lawyer	720	\$47.02
catastrophic injury lawyers	480	\$44.21
catastrophic personal injury	1,300	\$31.70
catastrophic injury	3,600	\$22.62
catastrophic injury attorney	720	\$47.62
injury law personal	165,000	\$47.20
law personal injury	165,000	\$50.73
lawyer accident	368,000	\$57.84
personal injury accident	246,000	\$61.67
personal injury accident lawyer	246,000	\$56.57
personal injury accidents	22,200	\$57.69
personal injury attorney	550,000	\$54.81
personal injury attorneys	450,000	\$54.94
personal injury attorneys accidents	18,100	\$58.09
personal injury auto accident	90,500	\$65.23
personal injury claim	40,500	\$16.17
personal injury claims	40,500	\$16.05
personal injury firm	110,000	\$53.02
personal injury firms	90,500	\$48.85
personal injury law	165,000	\$51.20
personal injury law firm	110,000	\$51.24
personal injury law firms	90,500	\$50.24
personal injury lawyer	673,000	\$51.19
personal injury lawyer attorney	450,000	\$57.50
personal injury lawyers	550,000	\$55.38
personal injury solicitor	90,500	\$49.51
personal injury solicitors	165,000	\$46.18
premises liability	18,100	\$9.53
premises liability attorney	3,600	\$19.11
premises liability attorneys	2,900	\$20.57
premises liability law	2,400	\$8.79
premises liability lawyer	3,600	\$20.60
premises liability lawyers	2,900	\$15.28

Practice Area Samples <i>(each area can be expanded)</i>	1 Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
probate law	49,500	\$4.98
estate planning and probate	5,400	\$9.58
estate probate law	3,600	\$7.83
probate and estate planning	5,400	\$9.65
probate attorney	33,100	\$8.91
probate estate	27,100	\$4.96
probate estate planning	5,400	\$9.80
probate law attorney	8,100	\$9.39
probate law attorneys	9,900	\$9.28
probate law firms	3,600	\$8.72
probate lawyer	40,500	\$8.25
probate real estate	5,400	\$4.51
probate wills	27,100	\$3.99
wills and probate lawyer	3,600	\$8.19
wills and probate lawyers	3,600	\$9.02
product liability	74,000	\$10.41
defective product liability	1,300	\$14.17
product liability attorney	8,100	\$22.62
product liability attorneys	8,100	\$20.68
product liability cases	4,400	\$6.08
product liability claims	1,600	\$7.28
product liability injury	880	\$25.25
product liability law	8,100	\$13.68
product liability laws	3,600	\$9.02
product liability lawsuit	1,900	\$8.07
product liability lawsuits	1,900	\$8.05
product liability lawyer	8,100	\$20.58
product liability lawyers	8,100	\$21.62
product liability litigation	1,900	\$8.83
product liability negligence	1,000	\$19.49
property attorney	823,000	\$5.21
property law attorney	33,100	\$7.13
property lawyer	74,000	\$7.31
real property attorney	33,100	\$5.33
real property lawyer	40,500	\$6.59
prostitution law	27,100	\$5.78
law on prostitution	27,100	\$6.41
prostitution attorney	1,000	\$15.78
prostitution lawyer	1,000	\$14.72
rape law	49,500	\$6.17
marital rape law	1,000	\$2.21
new rape law	1,600	\$5.10
rape attorney	1,900	\$17.54
rape lawyer	1,600	\$16.04
spousal rape law	880	\$1.94
statutory rape law	14,800	\$7.86
real estate lawyer	165,000	\$6.85
real estate attorney	135,000	\$6.79
real estate law	165,000	\$5.13
real estate law attorney	60,500	\$6.99
real estate law attorneys	60,500	\$6.47
real estate law firm	9,900	\$7.62
real estate law firms	22,200	\$6.72
real estate law lawyer	90,500	\$6.26
real estate law lawyers	74,000	\$6.46
real estate property law	74,000	\$4.78
real estate tax law	14,800	\$2.86
retirement law	33,100	\$3.64
new retirement law	1,300	\$5.52
retirement age law	2,400	\$2.52
retirement attorney	4,400	\$14.67
retirement lawyer	4,400	\$14.02
sex crimes	550,000	\$1.04
sex crime law	4,400	\$8.48
sex crimes attorney	2,900	\$27.82
sex crimes attorneys	2,400	\$28.34
sex crimes lawyer	2,900	\$26.72
sex crimes lawyers	2,400	\$25.14
sexual assault	673,000	\$2.28
sex assault	165,000	\$2.13
sexual assault attorney	2,400	\$21.16
sexual assault attorneys	1,900	\$21.44
sexual assault law	6,600	\$7.50
sexual assault lawyer	2,400	\$22.01
sexual assault lawyers	2,400	\$20.99
sexual harassment	450,000	\$6.59
lawyer sexual harassment	5,400	\$10.88
sexual harassment attorney	5,400	\$10.82
sexual harassment law	18,100	\$6.07
sexual harassment lawyer	5,400	\$9.79
sexual harassment lawyers	5,400	\$9.95



Practice Area Samples <i>(each area can be expanded further)</i>	<sup>1</sup> Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
slip & fall	60,500	\$16.50
slip & fall lawyer	8,100	\$32.81
slip & fall settlements	2,400	\$13.62
slip and fall accident	4,400	\$25.07
slip and fall accident attorney	1,600	\$36.01
slip and fall accident attorneys	1,300	\$34.15
slip and fall accident lawyer	1,300	\$37.46
slip and fall accident lawyers	1,300	\$34.92
slip and fall accidents	4,400	\$22.25
slip and fall attorney	9,900	\$33.08
slip and fall attorneys	8,100	\$29.72
slip and fall cases	3,600	\$18.28
slip and fall injury	4,400	\$23.13
slip and fall law	5,400	\$29.94
slip and fall lawsuit	1,600	\$17.39
slip and fall lawsuits	1,300	\$18.16
slip and fall lawyers	8,100	\$29.56
social security law	60,500	\$8.99
new social security law	1,900	\$7.71
social security administration attorney	9,900	\$12.72
social security attorney	40,500	\$12.88
social security benefits attorney	1,300	\$11.62
social security benefits lawyer	1,300	\$12.12
social security disability	550,000	\$3.50
social security disability law	9,900	\$12.98
social security disability law firm	1,300	\$12.53
social security disability law firms	3,600	\$12.67
social security law firm	1,900	\$13.13
social security law firms	4,400	\$12.37
social security lawyer	33,100	\$12.99
spinal cord injury	165,000	\$3.38
spinal cord injury attorney	2,900	\$38.92
spinal cord injury attorneys	2,900	\$36.65
spinal cord injury lawyer	3,600	\$40.03
spinal cord injury lawyers	2,900	\$37.06
trademark law	33,100	\$8.44
common law trademark	1,900	\$3.11
trademark attorney	27,100	\$10.43
trademark copyright law	1,000	\$5.27
trademark law firm	3,600	\$10.45
trademark law firms	3,600	\$9.84
trademark lawyer	18,100	\$10.73
trademark patent attorney	2,900	\$8.82
truck accident	201,000	\$34.57
motorcycle truck accident	33,100	\$59.92
truck accident attorney	74,000	\$58.57
truck accident attorneys	74,000	\$56.77
truck accident injuries	3,600	\$2.97
truck accident injury	74,000	\$58.30
truck accident law	9,900	\$45.06
truck accident law firm	8,100	\$51.35
truck accident law firms	2,900	\$51.69
truck accident lawyer	74,000	\$54.16
truck accident lawyers	74,000	\$61.41
truck and car accident	74,000	\$58.07
truck car accident	74,000	\$59.95
truck trailer accident	2,900	\$17.10
visitation attorney	1,000	\$5.24
visitation lawyer	880	\$4.49
will lawyer	74,000	\$7.65
will attorney	49,500	\$7.17
living will attorney	2,400	\$2.32
workers compensation	1,000,000	\$9.83
attorney workers compensation	49,500	\$22.58
attorneys workers compensation	40,500	\$23.45
lawyers workers compensation	40,500	\$24.05
state workers compensation	40,500	\$4.22
workers compensation claims	18,100	\$7.19
workers compensation law	74,000	\$14.86
workers compensation laws	49,500	\$7.91
workers compensation lawyer	49,500	\$24.22
workmans compensation	135,000	\$10.41
workplace injury	40,500	\$22.09
workplace injury attorney	4,400	\$44.13
workplace injury attorneys	4,400	\$42.54
workplace injury claims	1,900	\$10.27
workplace injury compensation	3,600	\$19.09
workplace injury lawyer	4,400	\$42.50
workplace injury lawyers	4,400	\$44.00

Practice Area Samples <i>(each area can be expanded)</i>	<sup>1</sup> Google AdWords Stats <i>(Change frequently)</i>	
	Global Monthly Searches	Approximate CPC
wrongful death	74,000	\$23.76
lawyers wrongful death	22,200	\$36.06
wrongful death attorney	22,200	\$36.92
wrongful death attorneys	22,200	\$33.39
wrongful death claim	3,600	\$24.48
wrongful death law	14,800	\$32.49
wrongful death law firm	2,900	\$37.01
wrongful death law firms	2,400	\$37.15
wrongful death laws	2,900	\$17.24
wrongful death lawsuit	6,600	\$22.28
wrongful death lawyer	22,200	\$35.89
wrongful death suit	5,400	\$24.67
wrongful termination	74,000	\$5.88
attorneys wrongful termination	9,900	\$7.13
wrongful employment termination	1,900	\$4.20
wrongful termination attorney	9,900	\$7.84
wrongful termination cases	2,900	\$4.33
wrongful termination law	9,900	\$6.73
wrongful termination laws	3,600	\$4.08
wrongful termination lawsuit	2,400	\$4.90
wrongful termination lawyer	9,900	\$7.53
wrongful termination lawyers	9,900	\$7.09
wrongful termination suit	1,600	\$4.55
zoning law	40,500	\$0.83
zoning attorney	1,000	\$4.67
zoning lawyer	720	\$4.40

<sup>1</sup> Keyword stats sourced from Google AdWords® and are subject to frequent changes