The boomja Network
${ }^{1} 100$ Wealthiest U.S. Counties vs. U.S Retail Sales

| ${ }^{1}$ Rank | County | State | ${ }^{1}$ Household Inc Over \$200k | ${ }^{1}$ Total County Households | \% of County Households Over \$200k | Total Cities \& Towns | ${ }^{1}$ Median Houshold Inc | $\begin{gathered} { }^{1} \text { Population } \\ 2010 \end{gathered}$ | $\qquad$ | ${ }^{1}$ County Retail Sales 2007 (1,000's) | County \% of State Retail Sales | ${ }^{1}$ State Retail Sales 2007 (1,000's) | County \% of U.S. Retail Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Los Angeles County | CA | 185,136 | 3,217,889 | 5.75\% | 62 | \$55,476 | 9,818,605 | 3.18\% | \$119,111,840 | 26.18\% | \$455,032,270 | 3.04\% |
| 2 | New York County (NYC) | NY | 119,047 | 732,204 | 16.26\% | 1 | \$64,971 | 1,585,873 | 0.51\% | \$38,797,518 | 16.82\% | \$230,718,065 | 0.99\% |
| 3 | Cook County | IL | 100,754 | 1,936,481 | 5.20\% | 165 | \$53,942 | 5,194,675 | 1.68\% | \$60,585,557 | 36.62\% | \$165,450,520 | 1.55\% |
| 4 | Orange County | CA | 88,363 | 984,503 | 8.98\% | 48 | \$74,344 | 3,010,232 | 0.97\% | \$45,022,513 | 9.89\% | \$455,032,270 | 1.15\% |
| 5 | Santa Clara County | CA | 75,279 | 596,747 | 12.61\% | 34 | \$86,850 | 1,781,642 | 0.58\% | \$26,491,464 | 5.82\% | \$455,032,270 | 0.68\% |
| 6 | Harris County | TX | 67,830 | 1,372,163 | 4.94\% | 46 | \$51,444 | 4,092,459 | 1.33\% | \$51,899,053 | 16.67\% | \$311,334,781 | 1.32\% |
| 7 | San Diego County | CA | 63,772 | 1,061,789 | 6.01\% | 86 | \$63,069 | 3,095,313 | 1.00\% | \$38,710,620 | 8.51\% | \$455,032,270 | 0.99\% |
| 8 | Fairfax County | VA | 61,520 | 381,768 | 16.11\% | 107 | \$105,416 | 1,081,726 | 0.35\% | \$14,002,361 | 13.25\% | \$105,663,299 | 0.36\% |
| 9 | Nassau County | NY | 58,116 | 442,833 | 13.12\% | 73 | \$93,613 | 1,339,532 | 0.43\% | \$24,312,618 | 10.54\% | \$230,718,065 | 0.62\% |
| 10 | Maricopa County | AZ | 57,369 | 2,326,468 | 2.47\% | 48 | \$55,054 | 3,817,117 | 1.24\% | \$58,688,328 | 67.65\% | \$86,758,801 | 1.50\% |
| 11 | King County | WA | 54,412 | 781,977 | 6.96\% | 62 | \$68,065 | 1,931,249 | 0.63\% | \$37,153,888 | 39.96\% | \$92,968,519 | 0.95\% |
| 12 | Middlesex County | MA | 53,915 | 572,847 | 9.41\% | 80 | \$77,377 | 1,503,085 | 0.49\% | \$19,661,130 | 22.32\% | \$88,082,966 | 0.50\% |
| 13 | Westchester County | NY | 53,381 | 345,795 | 15.44\% | 50 | \$79,619 | 949,113 | 0.31\% | \$14,205,055 | 6.16\% | \$230,718,065 | 0.36\% |
| 14 | Fairfield County | CT | 51,713 | 331,782 | 15.59\% | 23 | \$81,268 | 916,829 | 0.30\% | \$15,702,222 | 30.10\% | \$52,165,480 | 0.40\% |
| 15 | Montgomery County | MD | 50,362 | 353,177 | 14.26\% | 58 | \$93,373 | 971,777 | 0.31\% | \$13,255,784 | 17.52\% | \$75,664,186 | 0.34\% |
| 16 | Suffolk County | NY | 43,060 | 495,289 | 8.69\% | 59 | \$84,506 | 1,493,350 | 0.48\% | \$23,319,943 | 10.11\% | \$230,718,065 | 0.60\% |
| 17 | Alameda County | CA | 41,391 | 532,026 | 7.78\% | 20 | \$69,384 | 1,510,271 | 0.49\% | \$17,909,054 | 3.94\% | \$455,032,270 | 0.46\% |
| 18 | Dallas County | TX | 39,951 | 832,360 | 4.80\% | 32 | \$47,974 | 2,368,139 | 0.77\% | \$33,177,208 | 10.66\% | \$311,334,781 | 0.85\% |
| 19 | Bergen County | NJ | 38,970 | 333,874 | 11.67\% | 84 | \$81,708 | 905,116 | 0.29\% | \$16,474,977 | 13.20\% | \$124,813,580 | 0.42\% |
| 20 | Contra Costa County | CA | 37,505 | 368,087 | 10.19\% | 45 | \$78,385 | 1,049,025 | 0.34\% | \$11,763,753 | 2.59\% | \$455,032,270 | 0.30\% |
| 21 | San Francisco County | CA | 36,476 | 335,956 | 10.86\% | 1 | \$71,304 | 805,235 | 0.26\% | \$12,399,960 | 2.73\% | \$455,032,270 | 0.32\% |
| 22 | Fulton County | GA | 35,278 | 357,463 | 9.87\% | 25 | \$56,709 | 920,581 | 0.30\% | \$13,239,670 | 11.27\% | \$117,516,907 | 0.34\% |
| 23 | Oakland County | MI | 34,127 | 481,040 | 7.09\% | 105 | \$66,390 | 1,202,362 | 0.39\% | \$18,183,680 | 16.67\% | \$109,102,594 | 0.46\% |
| 24 | San Mateo County | CA | 33,732 | 255,758 | 13.19\% | 29 | \$85,648 | 718,451 | 0.23\% | \$10,198,837 | 2.24\% | \$455,032,270 | 0.26\% |
| 25 | Miami-Dade County | FL | 31,446 | 827,556 | 3.80\% | 72 | \$43,605 | 2,496,435 | 0.81\% | \$34,530,470 | 13.16\% | \$262,341,127 | 0.88\% |
| 26 | Palm Beach County | FL | 31,249 | 523,150 | 5.97\% | 67 | \$53,242 | 1,320,134 | 0.43\% | \$19,321,650 | 7.37\% | \$262,341,127 | 0.49\% |
| 27 | Kings County (Brooklyn) | NY | 30,683 | 903,991 | 3.39\% | 1 | \$43,567 | 2,504,700 | 0.81\% | \$15,431,858 | 6.69\% | \$230,718,065 | 0.39\% |
| 28 | Hennepin County | MN | 29,921 | 473,856 | 6.31\% | 47 | \$61,328 | 1,152,425 | 0.37\% | \$22,278,830 | 31.21\% | \$71,384,103 | 0.57\% |
| 29 | DuPage County | IL | 28,943 | 335,453 | 8.63\% | 48 | \$76,581 | 916,924 | 0.30\% | \$18,043,391 | 10.91\% | \$165,450,520 | 0.46\% |
| 30 | Broward County | FL | 28,696 | 668,898 | 4.29\% | 41 | \$51,694 | 1,748,066 | 0.57\% | \$30,886,257 | 117.73\% | \$26,234,112 | 0.79\% |
| 31 | Montgomery County | PA | 27,294 | 306,661 | 8.90\% | 95 | \$76,380 | 799,874 | 0.26\% | \$15,151,273 | 9.08\% | \$166,842,778 | 0.39\% |
| 32 | Norfolk County | MA | 26,633 | 255,180 | 10.44\% | 28 | \$81,027 | 670,850 | 0.22\% | \$11,241,440 | 12.76\% | \$88,082,966 | 0.29\% |
| 33 | Riverside County | CA | 26,290 | 666,906 | 3.94\% | 76 | \$57,768 | 2,189,641 | 0.71\% | \$24,146,447 | 5.31\% | \$455,032,270 | 0.62\% |
| 34 | Monmouth County | NJ | 26,225 | 232,513 | 11.28\% | 100 | \$82,265 | 630,380 | 0.20\% | \$11,225,081 | 8.99\% | \$124,813,580 | 0.29\% |
| 35 | Morris County | NJ | 26,182 | 178,638 | 14.66\% | 81 | \$96,747 | 492,276 | 0.16\% | \$8,756,311 | 7.02\% | \$124,813,580 | 0.22\% |
| 36 | Lake County | IL | 26,002 | 239,246 | 10.87\% | 83 | \$78,948 | 703,462 | 0.23\% | \$20,336,251 | 12.29\% | \$165,450,520 | 0.52\% |
| 37 | Queens County | NY | 25,152 | 774,311 | 3.25\% | 1 | \$55,291 | 2,230,722 | 0.72\% | \$14,587,146 | 6.32\% | \$230,718,065 | 0.37\% |
| 38 | Tarrant County | TX | 24,729 | 632,518 | 3.91\% | 41 | \$55,306 | 1,809,034 | 0.59\% | \$24,931,407 | 8.01\% | \$311,334,781 | 0.64\% |
| 39 | St. Louis County | MO | 23,742 | 404,777 | 5.87\% | 100 | \$57,561 | 998,954 | 0.32\% | \$17,237,496 | 22.51\% | \$76,575,216 | 0.44\% |
| 40 | District of Columbia | DC | 23,557 | 257,317 | 9.15\% | 1 | \$58,526 | 601,723 | 0.19\% | \$3,843,716 | 100.00\% | \$3,843,716 | 0.10\% |
| 41 | Collin County | TX | 23,423 | 268,042 | 8.74\% | 32 | \$80,504 | 782,341 | 0.25\% | \$12,350,753 | 3.97\% | \$311,334,781 | 0.32\% |
| 42 | Clark County | NV | 23,004 | 695,701 | 3.31\% | 25 | \$56,258 | 1,951,269 | 0.63\% | \$26,676,633 | 71.26\% | \$37,433,983 | 0.68\% |
| 43 | Travis County | TX | 20,939 | 390,862 | 5.36\% | 30 | \$54,074 | 1,024,266 | 0.33\% | \$13,879,471 | 4.46\% | \$311,334,781 | 0.35\% |
| 44 | Essex County | NJ | 20,939 | 277,426 | 7.55\% | 22 | \$55,125 | 783,969 | 0.25\% | \$7,750,635 | 6.21\% | \$124,813,580 | 0.20\% |
| 45 | Chester County | PA | 20,621 | 181,136 | 11.38\% | 83 | \$84,741 | 498,886 | 0.16\% | \$11,338,422 | 6.80\% | \$166,842,778 | 0.29\% |
| 46 | Ventura County | CA | 20,336 | 264,305 | 7.69\% | 34 | \$75,348 | 823,318 | 0.27\% | \$11,083,611 | 2.44\% | \$455,032,270 | 0.28\% |
| 47 | Mecklenburg County | NC | 20,077 | 350,392 | 5.73\% | 7 | \$55,294 | 919,628 | 0.30\% | \$14,114,263 | 12.32\% | \$114,578,173 | 0.36\% |
| 48 | Allegheny County | PA | 19,573 | 522,703 | 3.74\% | 130 | \$47,961 | 1,223,348 | 0.40\% | \$20,075,411 | 12.03\% | \$166,842,778 | 0.51\% |
| 49 | Hartford County | CT | 19,112 | 347,625 | 5.50\% | 29 | \$62,590 | 894,014 | 0.29\% | \$13,820,736 | 26.49\% | \$52,165,480 | 0.35\% |
| 50 | Essex County | MA | 18,894 | 282,913 | 6.68\% | 35 | \$64,153 | 743,159 | 0.24\% | \$9,822,136 | 11.15\% | \$88,082,966 | 0.25\% |
| 51 | Middlesex County | NJ | 18,745 | 277,398 | 6.76\% | 55 | \$77,615 | 809,858 | 0.26\% | \$11,131,032 | 8.92\% | \$124,813,580 | 0.28\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |

${ }^{1} 100$ Wealthiest U.S. Counties vs. U.S Retail Sales

| ${ }^{1}$ Rank | County | State | ${ }^{1}$ Household Inc Over \$200k | ${ }^{1}$ Total County Households | \% of County Households Over \$200k | Total Cities \& Towns | ${ }^{1}$ Median Houshold Inc | $\begin{aligned} & { }^{1} \text { Population } \\ & 2010 \end{aligned}$ | $\qquad$ | ${ }^{1}$ County Retail Sales 2007 (1,000's) | County \% of State Retail Sales | ${ }^{1}$ State Retail Sales 2007 (1,000's) | County \% of U.S. Retail Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 52 | Somerset County | NJ | 18,000 | 114,431 | 15.73\% | 57 | \$97,440 | 323,444 | 0.10\% | \$5,755,996 | 4.61\% | \$124,813,580 | 0.15\% |
| 53 | Wake County | NC | 17,553 | 325,486 | 5.39\% | 57 | \$63,770 | 900,993 | 0.29\% | \$12,598,141 | 11.00\% | \$114,578,173 | 0.32\% |
| 54 | Sacramento County | CA | 17,382 | 508,499 | 3.42\% | 31 | \$56,439 | 1,418,788 | 0.46\% | \$15,599,967 | 3.43\% | \$455,032,270 | 0.40\% |
| 55 | San Bernardino County | CA | 17,382 | 596,125 | 2.92\% | 88 | \$55,845 | 2,035,210 | 0.66\% | \$21,717,402 | 4.77\% | \$455,032,270 | 0.55\% |
| 56 | Hillsborough County | FL | 17,264 | 462,447 | 3.73\% | 33 | \$49,536 | 1,229,226 | 0.40\% | \$19,110,290 | 7.28\% | \$262,341,127 | 0.49\% |
| 57 | New Haven County | CT | 16,773 | 330,785 | 5.07\% | 27 | \$61,114 | 862,477 | 0.28\% | \$11,785,336 | 22.59\% | \$52,165,480 | 0.30\% |
| 58 | Marin County | CA | 16,639 | 102,727 | 16.20\% | 39 | \$89,268 | 252,409 | 0.08\% | \$4,589,300 | 1.01\% | \$455,032,270 | 0.12\% |
| 59 | Bucks County | PA | 16,340 | 229,552 | 7.12\% | 72 | \$74,828 | 625,249 | 0.20\% | \$13,089,805 | 7.85\% | \$166,842,778 | 0.33\% |
| 60 | Bexar County | TX | 16,279 | 580,224 | 2.81\% | 31 | \$47,048 | 1,714,773 | 0.56\% | \$22,815,281 | 7.33\% | \$311,334,781 | 0.58\% |
| 61 | Cobb County | GA | 16,161 | 256,741 | 6.29\% | 12 | \$65,522 | 688,078 | 0.22\% | \$10,480,711 | 8.92\% | \$117,516,907 | 0.27\% |
| 62 | Cuyahoga County | OH | 16,113 | 538,944 | 2.99\% | 59 | \$43,603 | 1,280,122 | 0.41\% | \$14,478,876 | 10.43\% | \$138,816,008 | 0.37\% |
| 63 | Baltimore County | MD | 15,829 | 315,542 | 5.02\% | 31 | \$63,959 | 805,029 | 0.26\% | \$12,074,866 | 15.96\% | \$75,664,186 | 0.31\% |
| 64 | Honolulu County | HI | 15,716 | 304,827 | 5.16\% | 38 | \$70,093 | 953,207 | 0.31\% | \$11,518,349 | 65.40\% | \$17,611,851 | 0.29\% |
| 65 | Anne Arundel County | MD | 15,625 | 195,999 | 7.97\% | 60 | \$83,456 | 537,656 | 0.17\% | \$9,464,955 | 12.51\% | \$75,664,186 | 0.24\% |
| 66 | Union County | NJ | 15,396 | 184,808 | 8.33\% | 21 | \$66,791 | 536,499 | 0.17\% | \$7,312,120 | 5.86\% | \$124,813,580 | 0.19\% |
| 67 | Suffolk County | MA | 14,541 | 283,954 | 5.12\% | 4 | \$50,597 | 722,023 | 0.23\% | \$7,565,785 | 8.59\% | \$88,082,966 | 0.19\% |
| 68 | Johnson County | KS | 14,516 | 210,278 | 6.90\% | 35 | \$73,733 | 544,179 | 0.18\% | \$9,255,321 | 26.80\% | \$34,538,332 | 0.24\% |
| 69 | Loudoun County | VA | 14,208 | 95,330 | 14.90\% | 67 | \$115,574 | 312,311 | 0.10\% | \$4,469,513 | 4.23\% | \$105,663,299 | 0.11\% |
| 70 | Howard County | MD | 14,192 | 102,271 | 13.88\% | 33 | \$103,273 | 287,085 | 0.09\% | \$4,554,990 | 6.02\% | \$75,664,186 | 0.12\% |
| 71 | Franklin County | OH | 13,944 | 457,799 | 3.05\% | 46 | \$49,087 | 1,163,414 | 0.38\% | \$19,403,588 | 13.98\% | \$138,816,008 | 0.50\% |
| 72 | Wayne County | MI | 13,900 | 690,943 | 2.01\% | 43 | \$42,241 | 1,820,584 | 0.59\% | \$17,275,751 | 15.83\% | \$109,102,594 | 0.44\% |
| 73 | Orange County | FL | 13,620 | 406,002 | 3.35\% | 56 | \$50,138 | 1,145,956 | 0.37\% | \$19,195,634 | 7.32\% | \$262,341,127 | 0.49\% |
| 74 | Fort Bend County | TX | 13,170 | 167,620 | 7.86\% | 38 | \$79,845 | 585,375 | 0.19\% | \$5,306,163 | 1.70\% | \$311,334,781 | 0.14\% |
| 75 | Shelby County | TN | 13,148 | 340,443 | 3.86\% | 7 | \$44,705 | 927,644 | 0.30\% | \$11,932,863 | 15.39\% | \$77,547,291 | 0.30\% |
| 76 | Worcester County | MA | 13,116 | 298,162 | 4.40\% | 59 | \$64,152 | 798,552 | 0.26\% | \$10,057,154 | 11.42\% | \$88,082,966 | 0.26\% |
| 77 | DeKalb County | GA | 13,103 | 264,837 | 4.95\% | 39 | \$51,349 | 691,893 | 0.22\% | \$7,973,387 | 6.78\% | \$117,516,907 | 0.20\% |
| 78 | Hamilton County | OH | 13,074 | 327,864 | 3.99\% | 78 | \$48,234 | 802,374 | 0.26\% | \$10,629,458 | 7.66\% | \$138,816,008 | 0.27\% |
| 79 | Arlington County | VA | 12,955 | 91,892 | 14.10\% | 1 | \$94,880 | 207,627 | 0.07\% | \$2,482,916 | 2.35\% | \$105,663,299 | 0.06\% |
| 80 | Prince George's County | MD | 12,891 | 301,906 | 4.27\% | 82 | \$71,260 | 863,420 | 0.28\% | \$9,209,683 | 12.17\% | \$75,664,186 | 0.24\% |
| 81 | Pinellas County | FL | 12,884 | 405,649 | 3.18\% | 37 | \$45,258 | 916,542 | 0.30\% | \$14,826,852 | 5.65\% | \$262,341,127 | 0.38\% |
| 82 | Hudson County | NJ | 12,534 | 237,726 | 5.27\% | 12 | \$55,275 | 634,266 | 0.21\% | \$6,099,871 | 4.89\% | \$124,813,580 | 0.16\% |
| 83 | Delaware County | PA | 12,345 | 206,542 | 5.98\% | 65 | \$61,876 | 558,979 | 0.18\% | \$6,358,447 | 3.81\% | \$166,842,778 | 0.16\% |
| 84 | Mercer County | NJ | 12,175 | 129,213 | 9.42\% | 23 | \$71,217 | 366,513 | 0.12\% | \$5,089,133 | 4.08\% | \$124,813,580 | 0.13\% |
| 85 | Denton County | TX | 12,048 | 224,840 | 5.36\% | 29 | \$70,622 | 662,614 | 0.21\% | \$7,668,326 | 2.46\% | \$311,334,781 | 0.20\% |
| 86 | Salt Lake County | UT | 11,745 | 335,075 | 3.51\% | 22 | \$58,004 | 1,029,655 | 0.33\% | \$16,758,729 | 45.82\% | \$36,574,240 | 0.43\% |
| 87 | Arapahoe County | CO | 11,300 | 218,909 | 5.16\% | 19 | \$58,719 | 572,003 | 0.19\% | \$9,931,962 | 15.07\% | \$65,896,788 | 0.25\% |
| 88 | Jefferson County | co | 11,000 | 217,018 | 5.07\% | 24 | \$66,075 | 534,543 | 0.17\% | \$7,282,158 | 11.05\% | \$65,896,788 | 0.19\% |
| 89 | Prince William County | VA | 10,957 | 124,879 | 8.77\% | 39 | \$91,098 | 402,002 | 0.13\% | \$4,948,909 | 4.68\% | \$105,663,299 | 0.13\% |
| 90 | Gwinnett County | GA | 10,763 | 260,375 | 4.13\% | 19 | \$63,219 | 805,321 | 0.26\% | \$13,857,021 | 11.79\% | \$117,516,907 | 0.35\% |
| 91 | Multnomah County | OR | 10,726 | 298,398 | 3.59\% | 21 | \$49,618 | 735,334 | 0.24\% | \$9,868,453 | 19.59\% | \$50,370,919 | 0.25\% |
| 92 | Montgomery County | TX | 10,705 | 150,546 | 7.11\% | 26 | \$65,620 | 455,746 | 0.15\% | \$5,260,066 | 1.69\% | \$311,334,781 | 0.13\% |
| 93 | Douglas County | CO | 10,681 | 98,725 | 10.82\% | 27 | \$99,198 | 285,465 | 0.09\% | \$3,765,450 | 5.71\% | \$65,896,788 | 0.10\% |
| 94 | Denver County | CO | 10,639 | 254,181 | 4.19\% | 1 | \$45,501 | 600,158 | 0.19\% | \$6,835,351 | 10.37\% | \$65,896,788 | 0.17\% |
| 95 | Plymouth County | MA | 10,520 | 178,983 | 5.88\% | 27 | \$73,131 | 494,919 | 0.16\% | \$6,615,087 | 7.51\% | \$88,082,966 | 0.17\% |
| 96 | Pima County | AZ | 10,458 | 381,880 | 2.74\% | 36 | \$45,521 | 980,263 | 0.32\% | \$11,928,538 | 13.75\% | \$86,758,801 | 0.30\% |
| 97 | Will County | IL | 10,320 | 220,135 | 4.69\% | 73 | \$75,906 | 677,560 | 0.22\% | \$6,841,452 | 4.14\% | \$165,450,520 | 0.17\% |
| 98 | Philadelphia County | PA | 10,113 | 574,488 | 1.76\% | 1 | \$36,251 | 1,526,006 | 0.49\% | \$11,167,787 | 6.69\% | \$166,842,778 | 0.29\% |
| 99 | Rockland County | NY | 10,049 | 97,557 | 10.30\% | 46 | \$82,534 | 311,687 | 0.10\% | \$3,866,839 | 1.68\% | \$230,718,065 | 0.10\% |
| 100 | Lee County | FL | 9,983 | 245,751 | 4.06\% | 41 | \$50,014 | 618,754 | 0.20\% | \$9,193,114 | 3.50\% | \$262,341,127 | 0.23\% |
|  |  |  | 2,804,641 | 44,917,058 | 6.24\% | 4,539 |  | 121,985,340 | 39.51\% | \$1,678,126,306 |  |  | 42.83\% |

