

100 Wealthiest U.S. Counties vs. U.S Retail Sales

1 Rank	County	State	1 Household Inc Over \$200k	1 Total County Households	% of County Households Over \$200k	Incorporated Cities & Towns	Unincorporated Cities & Towns	1 Median Household Inc	1 Population 2010	% of US Population 2010	1 County Retail Sales 2007 (1,000's)	County % of State Retail Sales	1 State Retail Sales 2007 (1,000's)	County % of U.S. Retail Sales
1	Los Angeles County	CA	185,136	3,217,889	5.75%	15	47	\$55,476	9,818,605	3.18%	\$119,111,840	26.18%	\$455,032,270	3.04%
2	New York County (NYC)	NY	119,047	732,204	16.26%	1		\$64,971	1,585,873	0.51%	\$38,797,518	16.82%	\$230,718,065	0.99%
3	Cook County	IL	100,754	1,936,481	5.20%	54	111	\$53,942	5,194,675	1.68%	\$60,585,557	36.62%	\$165,450,520	1.55%
4	Orange County	CA	88,363	984,503	8.98%	34	14	\$74,344	3,010,232	0.97%	\$45,022,513	9.89%	\$455,032,270	1.15%
5	Santa Clara County	CA	75,279	596,747	12.61%	15	19	\$86,850	1,781,642	0.58%	\$26,491,464	5.82%	\$455,032,270	0.68%
6	Harris County	TX	67,830	1,372,163	4.94%	35	11	\$51,444	4,092,459	1.33%	\$51,899,053	16.67%	\$311,334,781	1.32%
7	San Diego County	CA	63,772	1,061,789	6.01%	18	68	\$63,069	3,095,313	1.00%	\$38,710,620	8.51%	\$455,032,270	0.99%
8	Fairfax County	VA	61,520	381,768	16.11%	9	98	\$105,416	1,081,726	0.35%	\$14,002,361	13.25%	\$105,663,299	0.36%
9	Nassau County	NY	58,116	442,833	13.12%	73		\$93,613	1,339,532	0.43%	\$24,312,618	10.54%	\$230,718,065	0.62%
10	Maricopa County	AZ	57,369	2,326,468	2.47%	25		\$55,054	3,817,117	1.24%	\$58,688,328	67.65%	\$86,758,801	1.50%
11	King County	WA	54,412	781,977	6.96%	39	23	\$68,065	1,931,249	0.63%	\$37,153,888	39.96%	\$92,968,519	0.95%
12	Middlesex County	MA	53,915	572,847	9.41%	54	26	\$77,377	1,503,085	0.49%	\$19,661,130	22.32%	\$88,082,966	0.50%
13	Westchester County	NY	53,381	345,795	15.44%	50		\$79,619	949,113	0.31%	\$14,205,055	6.16%	\$230,718,065	0.36%
14	Fairfield County	CT	51,713	331,782	15.59%	23		\$81,268	916,829	0.30%	\$15,702,222	30.10%	\$52,165,480	0.40%
15	Montgomery County	MD	50,362	353,177	14.26%	19	39	\$93,373	971,777	0.31%	\$13,255,784	17.52%	\$75,664,186	0.34%
16	Suffolk County	NY	43,060	495,289	8.69%	59		\$84,506	1,493,350	0.48%	\$23,319,943	10.11%	\$230,718,065	0.60%
17	Alameda County	CA	41,391	532,026	7.78%	14	6	\$69,384	1,510,271	0.49%	\$17,909,054	3.94%	\$455,032,270	0.46%
18	Dallas County	TX	39,951	832,360	4.80%	32		\$47,974	2,368,139	0.77%	\$33,177,208	10.66%	\$311,334,781	0.85%
19	Bergen County	NJ	38,970	333,874	11.67%	84		\$81,708	905,116	0.29%	\$16,474,977	13.20%	\$124,813,580	0.42%
20	Contra Costa County	CA	37,505	368,087	10.19%	19	26	\$78,385	1,049,025	0.34%	\$11,763,753	2.59%	\$455,032,270	0.30%
21	San Francisco County	CA	36,476	335,956	10.86%	1		\$71,304	805,235	0.26%	\$12,399,960	2.73%	\$455,032,270	0.32%
22	Fulton County	GA	35,278	357,463	9.87%	14	11	\$56,709	920,581	0.30%	\$13,239,670	11.27%	\$117,516,907	0.34%
23	Oakland County	MI	34,127	481,040	7.09%	60	45	\$66,390	1,202,362	0.39%	\$18,183,680	16.67%	\$109,102,594	0.46%
24	San Mateo County	CA	33,732	255,758	13.19%	10	19	\$85,648	718,451	0.23%	\$10,198,837	2.24%	\$455,032,270	0.26%
25	Miami-Dade County	FL	31,446	827,556	3.80%	35	37	\$43,605	2,496,435	0.81%	\$34,530,470	13.16%	\$262,341,127	0.88%
26	Palm Beach County	FL	31,249	523,150	5.97%	38	29	\$53,242	1,320,134	0.43%	\$19,321,650	7.37%	\$262,341,127	0.49%
27	Kings County (Brooklyn)	NY	30,683	903,991	3.39%	1		\$43,567	2,504,700	0.81%	\$15,431,858	6.69%	\$230,718,065	0.39%
28	Hennepin County	MN	29,921	473,856	6.31%	46	1	\$61,328	1,152,425	0.37%	\$22,278,830	31.21%	\$71,384,103	0.57%
29	DuPage County	IL	28,943	335,453	8.63%	21	27	\$76,581	916,924	0.30%	\$18,043,391	10.91%	\$165,450,520	0.46%
30	Broward County	FL	28,696	668,898	4.29%	31	10	\$51,694	1,748,066	0.57%	\$30,886,257	117.73%	\$26,234,112	0.79%
31	Montgomery County	PA	27,294	306,661	8.90%	54	41	\$76,380	799,874	0.26%	\$15,151,273	9.08%	\$166,842,778	0.39%
32	Norfolk County	MA	26,633	255,180	10.44%	28		\$81,027	670,850	0.22%	\$11,241,440	12.76%	\$88,082,966	0.29%
33	Riverside County	CA	26,290	666,906	3.94%	28	48	\$57,768	2,189,641	0.71%	\$24,146,447	5.31%	\$455,032,270	0.62%
34	Monmouth County	NJ	26,225	232,513	11.28%	53	47	\$82,265	630,380	0.20%	\$11,225,081	8.99%	\$124,813,580	0.29%
35	Morris County	NJ	26,182	178,638	14.66%	38	43	\$96,747	492,276	0.16%	\$8,756,311	7.02%	\$124,813,580	0.22%
36	Lake County	IL	26,002	239,246	10.87%	68	15	\$78,948	703,462	0.23%	\$20,336,251	12.29%	\$165,450,520	0.52%
37	Queens County	NY	25,152	774,311	3.25%	1		\$55,291	2,230,722	0.72%	\$14,587,146	6.32%	\$230,718,065	0.37%
38	Tarrant County	TX	24,729	632,518	3.91%	41		\$55,306	1,809,034	0.59%	\$24,931,407	8.01%	\$311,334,781	0.64%
39	St. Louis County	MO	23,742	404,777	5.87%	91	9	\$57,561	998,954	0.32%	\$17,237,496	22.51%	\$76,575,216	0.44%
40	District of Columbia	DC	23,557	257,317	9.15%	1		\$58,526	601,723	0.19%	\$3,843,716	100.00%	\$3,843,716	0.10%
41	Collin County	TX	23,423	268,042	8.74%	30	2	\$80,504	782,341	0.25%	\$12,350,753	3.97%	\$311,334,781	0.32%
42	Clark County	NV	23,004	695,701	3.31%	5	20	\$56,258	1,951,269	0.63%	\$26,676,633	71.26%	\$37,433,983	0.68%
43	Travis County	TX	20,939	390,862	5.36%	20	10	\$54,074	1,024,266	0.33%	\$13,879,471	4.46%	\$311,334,781	0.35%
44	Essex County	NJ	20,939	277,426	7.55%	22		\$55,125	783,969	0.25%	\$7,750,635	6.21%	\$124,813,580	0.20%
45	Chester County	PA	20,621	181,136	11.38%	73	10	\$84,741	498,886	0.16%	\$11,338,422	6.80%	\$166,842,778	0.29%
46	Ventura County	CA	20,336	264,305	7.69%	10	24	\$75,348	823,318	0.27%	\$11,083,611	2.44%	\$455,032,270	0.28%
47	Mecklenburg County	NC	20,077	350,392	5.73%	7		\$55,294	919,628	0.30%	\$14,114,263	12.32%	\$114,578,173	0.36%
48	Allegheny County	PA	19,573	522,703	3.74%	8	122	\$47,961	1,223,348	0.40%	\$20,075,411	12.03%	\$166,842,778	0.51%
49	Hartford County	CT	19,112	347,625	5.50%	29		\$62,590	894,014	0.29%	\$13,820,736	26.49%	\$52,165,480	0.35%
50	Essex County	MA	18,894	282,913	6.68%	35		\$64,153	743,159	0.24%	\$9,822,136	11.15%	\$88,082,966	0.25%
51	Middlesex County	NJ	18,745	277,398	6.76%	25	30	\$77,615	809,858	0.26%	\$11,131,032	8.92%	\$124,813,580	0.28%
52	Somerset County	NJ	18,000	114,431	15.73%	21	36	\$97,440	323,444	0.10%	\$5,755,996	4.61%	\$124,813,580	0.15%
53	Wake County	NC	17,553	325,486	5.39%	34	23	\$63,770	900,993	0.29%	\$12,598,141	11.00%	\$114,578,173	0.32%
54	Sacramento County	CA	17,382	508,499	3.42%	7	24	\$56,439	1,418,788	0.46%	\$15,599,967	3.43%	\$455,032,270	0.40%
55	San Bernardino County	CA	17,382	596,125	2.92%	24	64	\$55,845	2,035,210	0.66%	\$21,717,402	4.77%	\$455,032,270	0.55%

1 Rank	County	State	1 Household Inc Over \$200k	1 Total County Households	% of County Households Over \$200k	Incorporated Cities & Towns	Unincorporated Cities & Towns	1 Median Household Inc	1 Population 2010	% of US Population 2010	1 County Retail Sales 2007 (1,000's)	County % of State Retail Sales	1 State Retail Sales 2007 (1,000's)	County % of U.S. Retail Sales
56	Hillsborough County	FL	17,264	462,447	3.73%	3	30	\$49,536	1,229,226	0.40%	\$19,110,290	7.28%	\$262,341,127	0.49%
57	New Haven County	CT	16,773	330,785	5.07%	27		\$61,114	862,477	0.28%	\$11,785,336	22.59%	\$52,165,480	0.30%
58	Marin County	CA	16,639	102,727	16.20%	27	12	\$89,268	252,409	0.08%	\$4,589,300	1.01%	\$455,032,270	0.12%
59	Bucks County	PA	16,340	229,552	7.12%	54	18	\$74,828	625,249	0.20%	\$13,089,805	7.85%	\$166,842,778	0.33%
60	Bexar County	TX	16,279	580,224	2.81%	31		\$47,048	1,714,773	0.56%	\$22,815,281	7.33%	\$311,334,781	0.58%
61	Cobb County	GA	16,161	256,741	6.29%	6	6	\$65,522	688,078	0.22%	\$10,480,711	8.92%	\$117,516,907	0.27%
62	Cuyahoga County	OH	16,113	538,944	2.99%	38	21	\$43,603	1,280,122	0.41%	\$14,478,876	10.43%	\$138,816,008	0.37%
63	Baltimore County	MD	15,829	315,542	5.02%		31	\$63,959	805,029	0.26%	\$12,074,866	15.96%	\$75,664,186	0.31%
64	Honolulu County	HI	15,716	304,827	5.16%	1	37	\$70,093	953,207	0.31%	\$11,518,349	65.40%	\$17,611,851	0.29%
65	Anne Arundel County	MD	15,625	195,999	7.97%	31	29	\$83,456	537,656	0.17%	\$9,464,955	12.51%	\$75,664,186	0.24%
66	Union County	NJ	15,396	184,808	8.33%	21		\$66,791	536,499	0.17%	\$7,312,120	5.86%	\$124,813,580	0.19%
67	Suffolk County	MA	14,541	283,954	5.12%	4		\$50,597	722,023	0.23%	\$7,565,785	8.59%	\$88,082,966	0.19%
68	Johnson County	KS	14,516	210,278	6.90%	21	14	\$73,733	544,179	0.18%	\$9,255,321	26.80%	\$34,538,332	0.24%
69	Loudoun County	VA	14,208	95,330	14.90%	7	60	\$115,574	312,311	0.10%	\$4,469,513	4.23%	\$105,663,299	0.11%
70	Howard County	MD	14,192	102,271	13.88%	6	27	\$103,273	287,085	0.09%	\$4,554,990	6.02%	\$75,664,186	0.12%
71	Franklin County	OH	13,944	457,799	3.05%	16	30	\$49,087	1,163,414	0.38%	\$19,403,588	13.98%	\$138,816,008	0.50%
72	Wayne County	MI	13,900	690,943	2.01%	43		\$42,241	1,820,584	0.59%	\$17,275,751	15.83%	\$109,102,594	0.44%
73	Orange County	FL	13,620	406,002	3.35%	13	43	\$50,138	1,145,956	0.37%	\$19,195,634	7.32%	\$262,341,127	0.49%
74	Fort Bend County	TX	13,170	167,620	7.86%	18	20	\$79,845	585,375	0.19%	\$5,306,163	1.70%	\$311,334,781	0.14%
75	Shelby County	TN	13,148	340,443	3.86%	7		\$44,705	927,644	0.30%	\$11,932,863	15.39%	\$77,547,291	0.30%
76	Worcester County	MA	13,116	298,162	4.40%	59		\$64,152	798,552	0.26%	\$10,057,154	11.42%	\$88,082,966	0.26%
77	DeKalb County	GA	13,103	264,837	4.95%	10	29	\$51,349	691,893	0.22%	\$7,973,387	6.78%	\$117,516,907	0.20%
78	Hamilton County	OH	13,074	327,864	3.99%	21	57	\$48,234	802,374	0.26%	\$10,629,458	7.66%	\$138,816,008	0.27%
79	Arlington County	VA	12,955	91,892	14.10%	1		\$94,880	207,627	0.07%	\$2,482,916	2.35%	\$105,663,299	0.06%
80	Prince George's County	MD	12,891	301,906	4.27%	27	55	\$71,260	863,420	0.28%	\$9,209,683	12.17%	\$75,664,186	0.24%
81	Pinellas County	FL	12,884	405,649	3.18%	24	13	\$45,258	916,542	0.30%	\$14,826,852	5.65%	\$262,341,127	0.38%
82	Hudson County	NJ	12,534	237,726	5.27%	12		\$55,275	634,266	0.21%	\$6,099,871	4.89%	\$124,813,580	0.16%
83	Delaware County	PA	12,345	206,542	5.98%	49	16	\$61,876	558,979	0.18%	\$6,358,447	3.81%	\$166,842,778	0.16%
84	Mercer County	NJ	12,175	129,213	9.42%	13	10	\$71,217	366,513	0.12%	\$5,089,133	4.08%	\$124,813,580	0.13%
85	Denton County	TX	12,048	224,840	5.36%	29		\$70,622	662,614	0.21%	\$7,668,326	2.46%	\$311,334,781	0.20%
86	Salt Lake County	UT	11,745	335,075	3.51%	16	6	\$58,004	1,029,655	0.33%	\$16,758,729	45.82%	\$36,574,240	0.43%
87	Arapahoe County	CO	11,300	218,909	5.16%	13	6	\$58,719	572,003	0.19%	\$9,931,962	15.07%	\$65,896,788	0.25%
88	Jefferson County	CO	11,000	217,018	5.07%	13	11	\$66,075	534,543	0.17%	\$7,282,158	11.05%	\$65,896,788	0.19%
89	Prince William County	VA	10,957	124,879	8.77%	4	35	\$91,098	402,002	0.13%	\$4,948,909	4.68%	\$105,663,299	0.13%
90	Gwinnett County	GA	10,763	260,375	4.13%	19		\$63,219	805,321	0.26%	\$13,857,021	11.79%	\$117,516,907	0.35%
91	Multnomah County	OR	10,726	298,398	3.59%	8	13	\$49,618	735,334	0.24%	\$9,868,453	19.59%	\$50,370,919	0.25%
92	Montgomery County	TX	10,705	150,546	7.11%	15	11	\$65,620	455,746	0.15%	\$5,260,066	1.69%	\$311,334,781	0.13%
93	Douglas County	CO	10,681	98,725	10.82%	7	20	\$99,198	285,465	0.09%	\$3,765,450	5.71%	\$65,896,788	0.10%
94	Denver County	CO	10,639	254,181	4.19%	1		\$45,501	600,158	0.19%	\$6,835,351	10.37%	\$65,896,788	0.17%
95	Plymouth County	MA	10,520	178,983	5.88%	27		\$73,131	494,919	0.16%	\$6,615,087	7.51%	\$88,082,966	0.17%
96	Pima County	AZ	10,458	381,880	2.74%	5	31	\$45,521	980,263	0.32%	\$11,928,538	13.75%	\$86,758,801	0.30%
97	Will County	IL	10,320	220,135	4.69%	60	13	\$75,906	677,560	0.22%	\$6,841,452	4.14%	\$165,450,520	0.17%
98	Philadelphia County	PA	10,113	574,488	1.76%	1		\$36,251	1,526,006	0.49%	\$11,167,787	6.69%	\$166,842,778	0.29%
99	Rockland County	NY	10,049	97,557	10.30%	19	27	\$82,534	311,687	0.10%	\$3,866,839	1.68%	\$230,718,065	0.10%
100	Lee County	FL	9,983	245,751	4.06%	5	36	\$50,014	618,754	0.20%	\$9,193,114	3.50%	\$262,341,127	0.23%
			2,804,641	44,917,058	6.24%	2,514	2,025		121,985,340	39.51%	\$1,678,126,306			42.83%

U.S Census Bureau Stats	
Total U.S. Counties 2010:	3,167
Total U.S. Cities-Towns 2010:	29,268
Total U.S. Population 2010:	308,745,538
Total U.S. Households 2010:	114,235,996
Total U.S. Retail Sales 2010 (1'000's):	\$3,917,663,456

100 Wealthiest Counties Summaries		% of Total U.S.
Counties:	100	3.16%
Cities-Towns:	4,539	15.51%
Households Over \$200k:	2,804,641	6.24%
Population:	121,985,340	39.51%
Retail Sales (1'000's):	\$1,678,126,306	42.83%

Project Monthly Searches for Keywords by County

Project County Monthly Searches for keywords by multiplying their Global Monthly Searches by the combined County % of U.S. Retail Sales for target counties

Get Top Organic Search Results in All Your Top Local Markets with Unlimited Leads & Clicks